# Special Sports: Cricket and Futsal

Presented by:

Steve Dowhan, CPRP

#### **Session Outcomes**

Learn history and origins of two emerging sports: cricket and futsal

Understand the current state of these sports in Texas and nationwide

Develop a framework to implement these (or other emerging sports) in your community

# History and Origins of Cricket

- First recorded record of a cricket match was in England in 1597
- The sport continued to evolve in the mid-1800s, as overhand bowling replaced underhand bowling
- British colonization of various countries allowed the game to spread and increase in popularity



# Cricket Explained - Briefly

https://www.youtube.com/watch?v=g-beFHId19c

# Facility Requirements

#### ► The Pitch

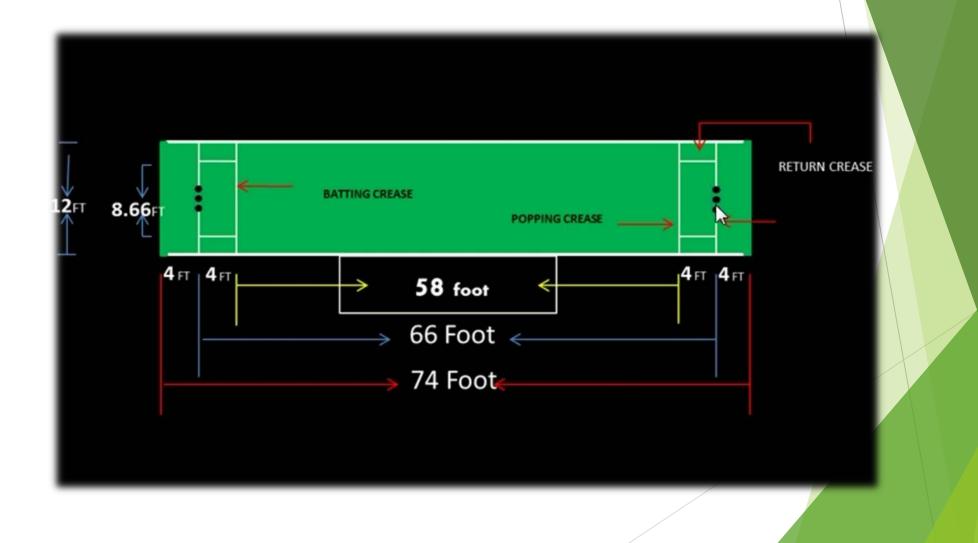
- International competition: Typically compact ground with finely cut grass
- Recreational play: concrete slab with synthetic turf

#### ► A LOT OF OPEN SPACE

Minimum of 210 feet radius from center of pitch

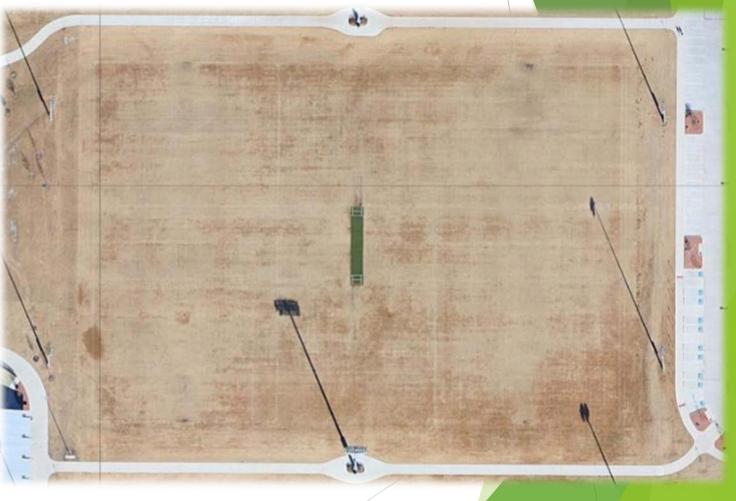


# The Pitch



# Field Layout

- Multi-use facility layout
- Potential challenges?



#### Northeast Community Park - Frisco, TX

# Cricket Equipment

Full Kit includes:

- Bat
- Batting gloves
- Leg guards
- ► Thigh guards
- Abdomen guard
- ► Helmet

Wickets





## **Recreational Styles of Play**

- Hard Ball/ Leather Ball Cricket
  - Requires all equipment shown previously
  - ► Traditionally "40 overs"
  - Games typically take eight hours to complete
- Tape Ball Cricket
  - Ball is a tennis ball heavily wrapped in electrical tape
  - Doesn't require all the equipment
  - ► Traditionally "20 overs"
  - ► Games typically take three to four hours to complete





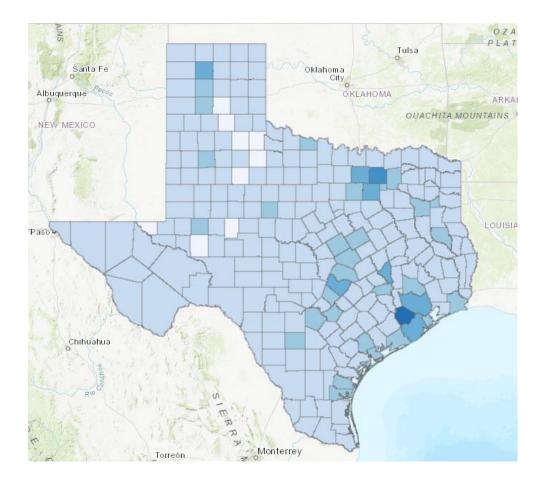
# Cricket Today







# Texas' Changing Demographics



- Asian Population is projected to be the fastest growing race/ethnicity in Texas by 2030
  - 950,000 (2010) to 2.4 million (2030)
  - Projected 7% of entire state in 2030
- Concentrated Growth In Population Triangle
  - Dallas (Denton and Collin)
  - Houston (Fort Bend and Montgomery)
  - Austin (Williamson and Hays)

# Asian – Indian Population Growth

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Year	Population	% of Frisco
2010	4,210	3.6%
2013	8,605	6.3%
2017	23,945	13.5%
2018	30,630	16.3%

# Cricket - It's Popular!



82 Million



102 Million

# Futsal – History and Origins

- Origins traced to the early 1900's in Uruguay by a teacher who wanted to offer an indoor soccer/football option
- Popularity spread throughout South America, with official rules first being adopted in the 1950's
- The Asociación Mundial de Futsal (World Futsal Association) was founded in 1971
- FIFA held its first futsal event in 1989 and now holds a Futsal World Cup

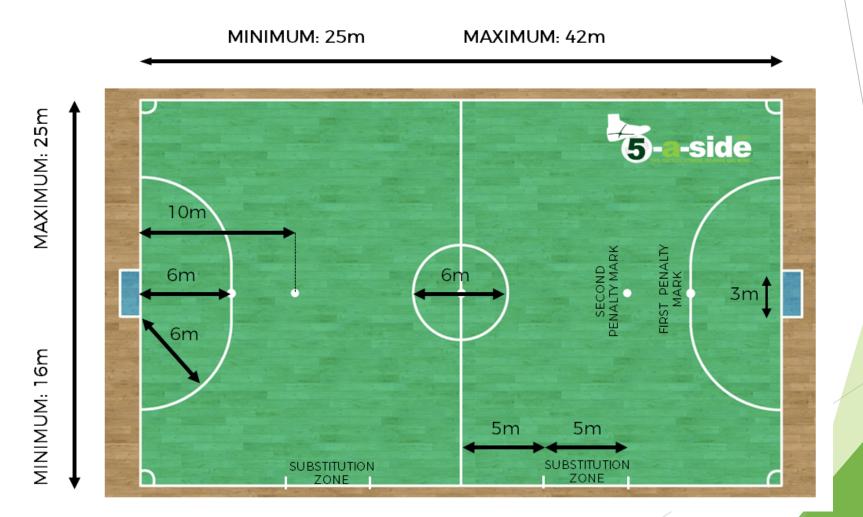
# Key Differences from Soccer

- ► Five players on the court
- Unlimited, rolling substitutions
- Size 4 ball
- Two twenty minute halves; clock is stopped when ball goes out of bounds
- No throw-ins; kick-ins instead



The Epic - Grand Prairie, TX

#### Futsal Court Layout and Dimensions



# **Futsal Programming**

- It's now a TAAF sport!
- Has anyone successfully implemented futsal yet?



# Case Study - Cricket in Frisco

- Two new pitches came online in Fall 2017
- Unfamiliarity with the sport required serious research regarding the climate of cricket locally and across the DFW area.
- Outreach to surrounding cities to determine how they handled field allocation and use.
- Conduct "Town Hall" meeting with residents to determine a path moving forward.



# Case Study - Cricket in Frisco

- Hybrid model with attempted balanced allocation among multiple groups
- Challenges regarding residency verification
- Misrepresentation for personal agenda
- Shared use/limited capacityrward.



# Case Study - Cricket in Frisco

- Implemented a city-run league beginning in Spring 2019
- League filled up immediately, with expansion to 28 teams by Spring 2020... then COVID
- Still faced challenges regarding residency, allocation, and use from associations



### **Common Challenges of Special Sports**

- Overall unfamiliarity:
  - Culture
  - Expectations
  - Logistics
  - Rules/Policies
  - Best Practices
- Skepticism
- Shared Facilities how to program space efficiently and equitably



# Strategies for Programming Special Sports

- Evaluate current programming
- Pay attention monitor requests and comments
- Identify key stakeholders in your community
- Develop a partnership with a quality organization, if possible
- We're the programming/league expert; they're the content expert.



# Questions?

Steve Dowhan sdowhan@littleelm.org

972-292-3224