YOUR FIELDS, YOUR
 CHALLENGES, YOUR FUNDS,
 KEEPING FIELDS SAFE,
 SCHOOLS, PARKS, AND
 PROFESSIONAL VENUES

PHIL LOZANO

PROFESSIONAL EXPECTATION

- IN EARLY 2000, SPORTS INDUSTRY BECAME ONE OF THE TOP 10 INDUSTRIES IN AMERICA. ESTIMATED THAT THE INDUSTRY GENERATES ABOUT \$213 BILLION DOLLARS ANNUALLY.
- "SPORTS FIELDS DON'T FAIL PEOPLE DO" SPORTS FIELD
 MANAGEMENT ARTICLE ROSS KURCAB APRIL 2017.
- MAINTAIN A SAFE AND CONSISTENT PLAYING SURFACE.
- YOU HAVE TO DETERMINE WHAT TYPE OF PROFESSIONAL AND LEADER YOU WANT TO BE.

WHAT IS YOUR LEVEL OF UNDERSTANDING?

- HONEST SELF ASSESSMENT RENEE JOHNSON P&R DIRECTOR, DESOTO "KNOW YOURSELF"
- PASSION DO YOU CARE, DO YOU LOVE WHAT YOU DO?
- ATTITUDE BE HUMBLE AND ALWAYS WILLING TO LEARN
- NETWORKING WHO CAN I CALL ON FOR HELP MICHAEL LEAVITT HIGHLAND VILLAGE CM– "I KNOW PROBLEMS WILL HAPPEN, FOLKS NEED TO KNOW HOW TO SOLVE THEM AND IF THEY CAN'T WHO DO THEY GO TO FOR HELP."
- TRAINING/EDUCATION AND CERTIFICATION "CPTM," TDA, IRRIGATION, BASIC ACCOUNTING, LEADERSHIP, CONFLICT RESOLUTION, AND SOFTWARE CMMS
- JOIN PROFESSIONAL ASSOCIATIONS TTA, STMA, TRAPS, NRPA "WHY IS THIS NECESSARY?"

EXPECT UNREALISTIC EXPECTATIONS

- ARE YOU PREPARED FOR UNREALISTIC EXPECTATIONS?
- HOW DO YOU RECOVER FROM 50% LOSS OF VEGETATION AND YOU ARE ONLY 2
 WEEKS INTO THE SEASON?
- GERMAN NATIONAL TEAM RESPONSE WHEN DIRECTED WHERE TO PRACTICE DURING 1994 WORLD CUP.
- HOW DO YOU TRANSITION FROM BATTLE OF THE BANDS TO THE TEXAS OU RED-RIVER CLASSIC?
- HOW DO YOU COMMUNICATE WITH A COACH WHO WANTS TO IMPROVE THE
 AESTHETICS OF A SOFTBALL FIELD BY ADDING AN APRON OF SOD SO IT WILL LOOK
 LIKE A BASEBALL FIELD ALL WHILE IGNORING THE TRIP HAZARDS THAT CAUSED PLAYER
 INJURIES IN THE PREVIOUS SEASON?
- HOW DO YOU ADDRESS A SYNTHETIC FIELD OUT OF WARRANTY ISSUE AND THE AD WANTS TO PUSH OUT THE REPLACEMENT DATE?



COMMUNICATION

- DEVELOP STRONG WORKING RELATIONSHIPS WITH,
- > AD'S
- > COACHES
- > ADMINISTRATORS SELL YOURSELF!
- > YOUTH SPORTS PRESIDENTS

WHO ARE YOUR STAKEHOLDERS AND DO YOU KNOW THEM?

NO MONEY, NO EQUIPMENT, AND NOT ENOUGH EMPLOYEES



HOW DO I ASK

- MEET WITH STAKEHOLDERS AND LISTEN.
- PERFORM A CONDITIONS ASSESSMENT REPORT FOR EACH VENUE.
- TAKE PICTURES.
- INVOLVE YOUR TEAM IN THE PROCESS.
- DEVELOP A PLAN WITH A BUDGET AND INCLUDE REOCCURRING ROUTINE MAINTENANCE, SUPPLIES, TRAINING, OT, EQUIPMENT, AND CONTRACT SERVICES.
- PRESERVE THE INVESTMENT.

UPDATE ON DESOTOS MEADOWCREEK PARK

HTTPS://WWW.YOUTUBE.COM/WATCH?V=CQOXG-ALTRQ

MEADOWCREEK CHAMPIONSHIP FIELD 2016



MEADOWCREEK CHAMPIONSHIP FIELD 2017



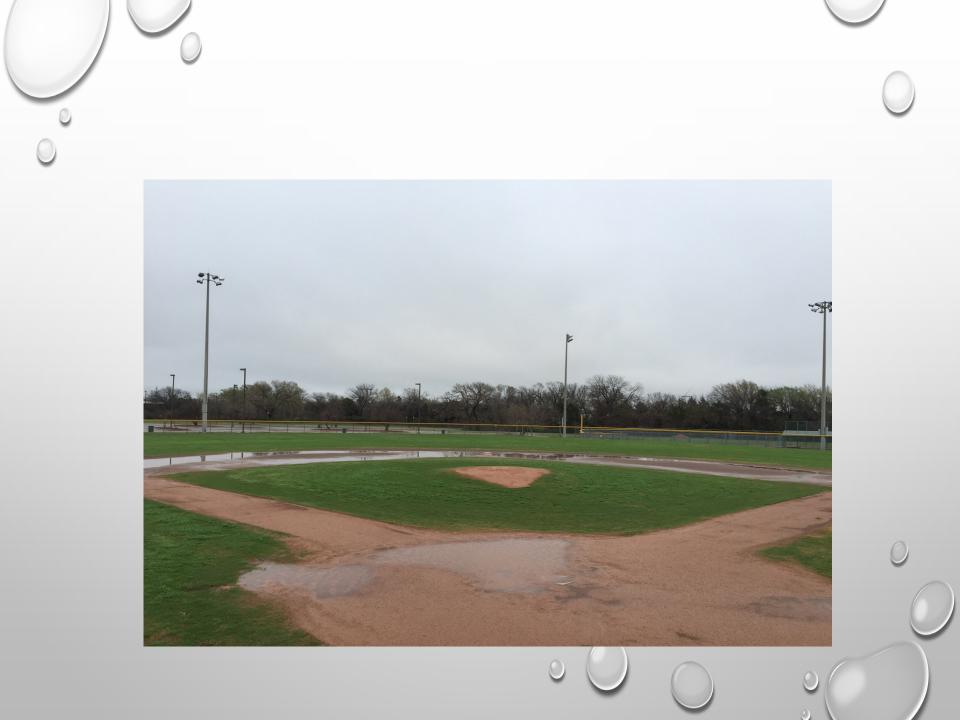
GRIMES PARK BASEBALL FIELD IMPROVEMENTS

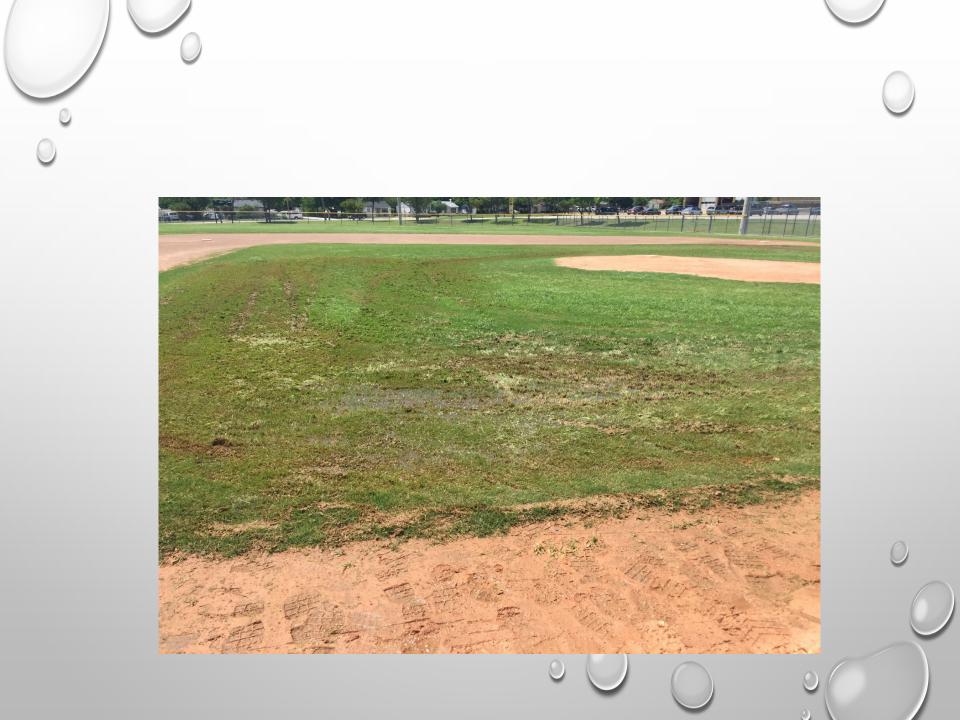
TEAM DESOTO

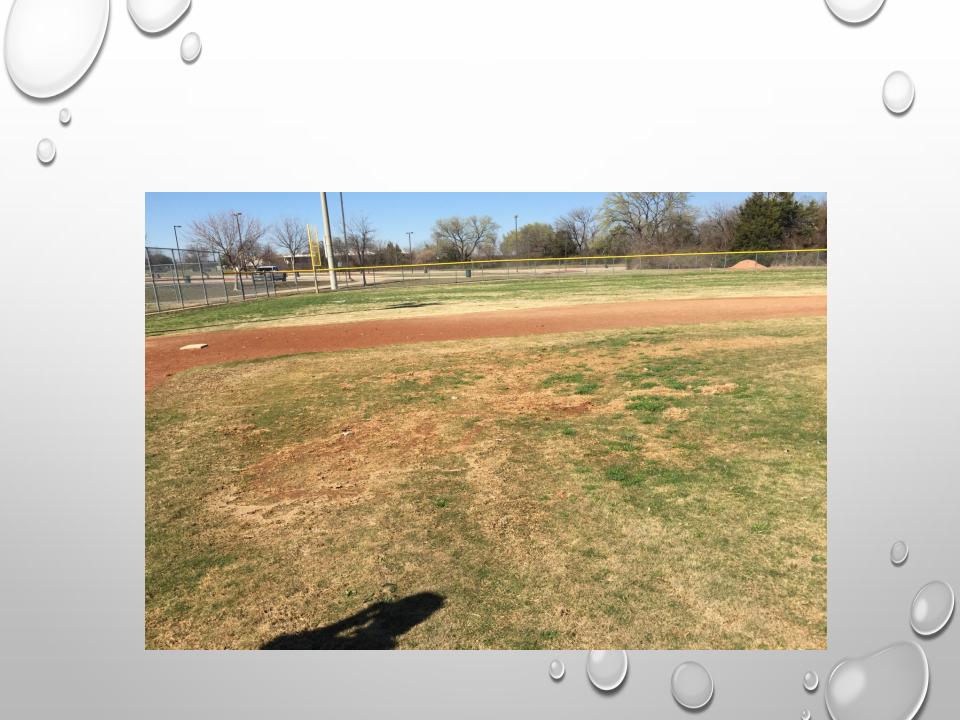
FIELD CONDITIONS BEFORE IMPROVEMENTS

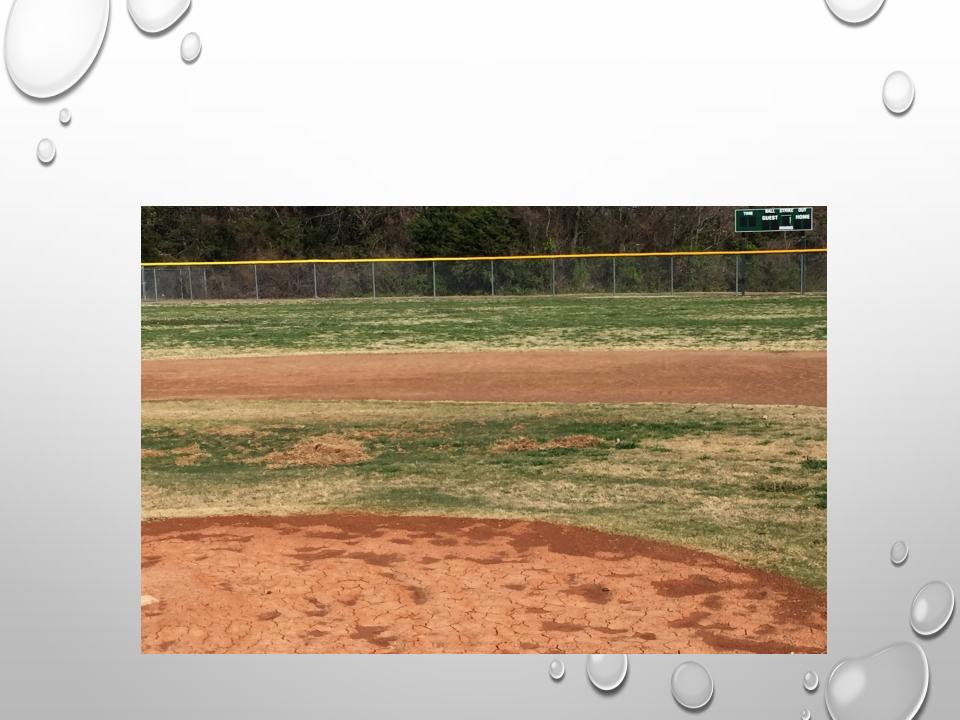
GRIMES FIELD CONDITIONS 2016

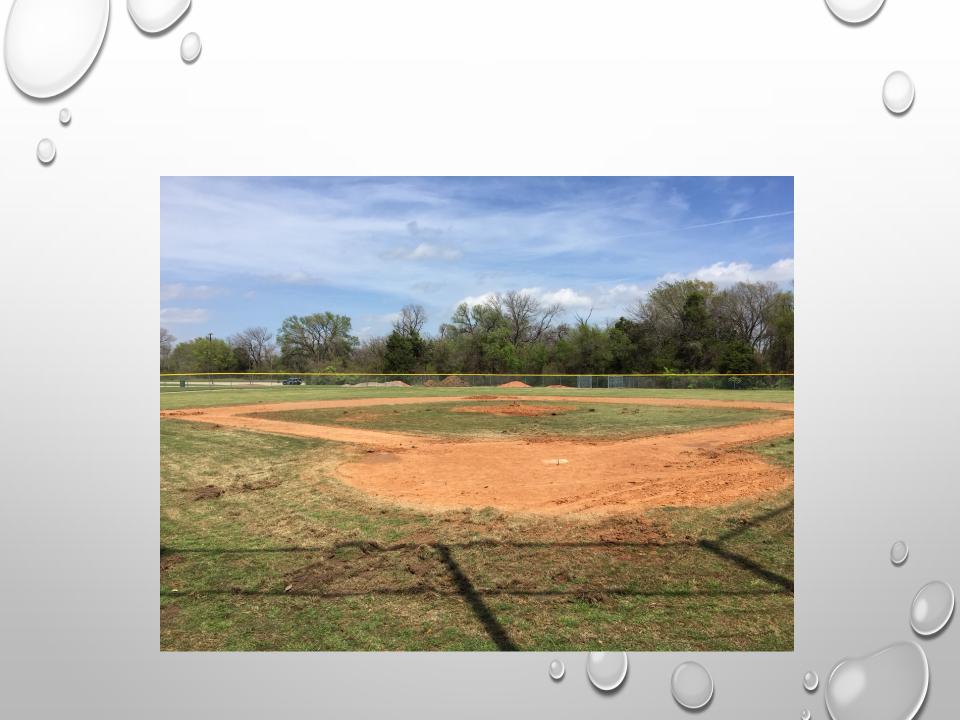










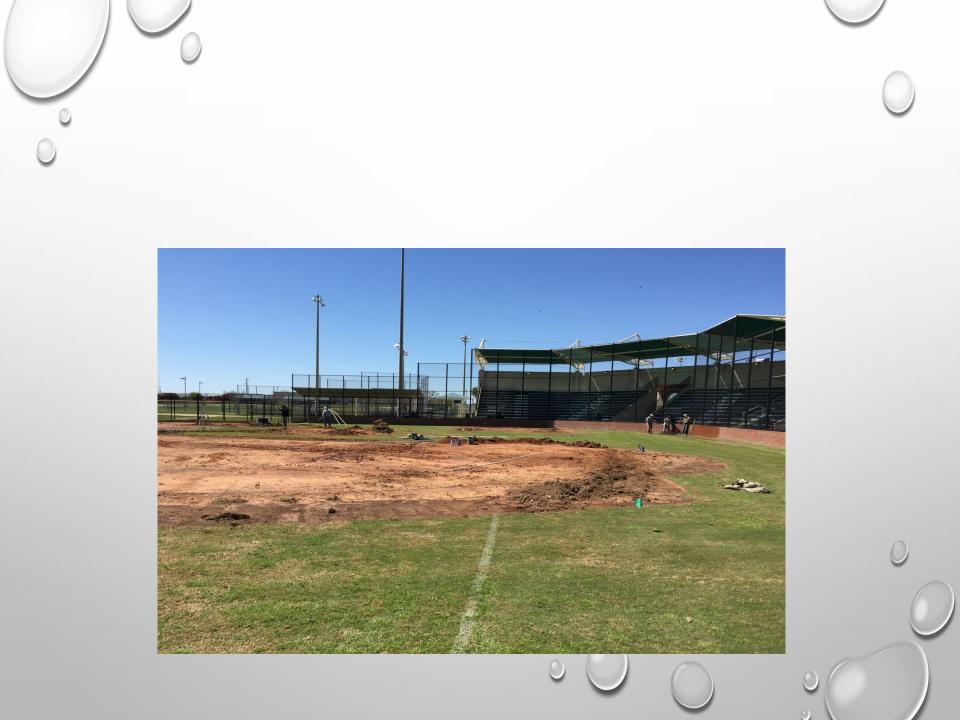


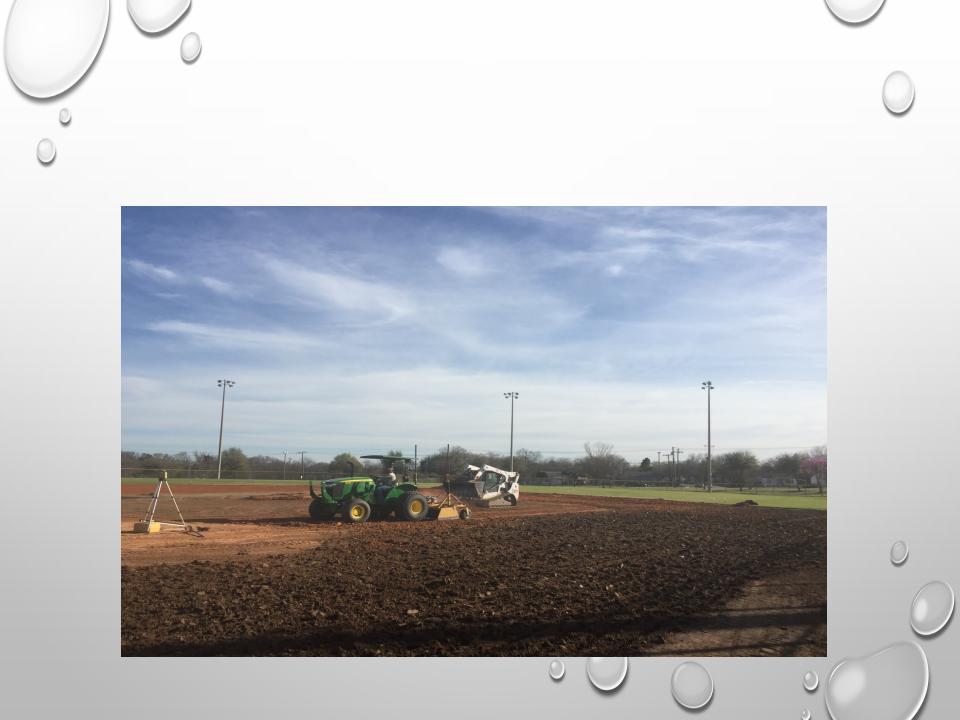
IMPROVEMENT PROCESS

DEVELOPING THE PLAN

SPORTS FIELD SOLUTIONS (SFS)

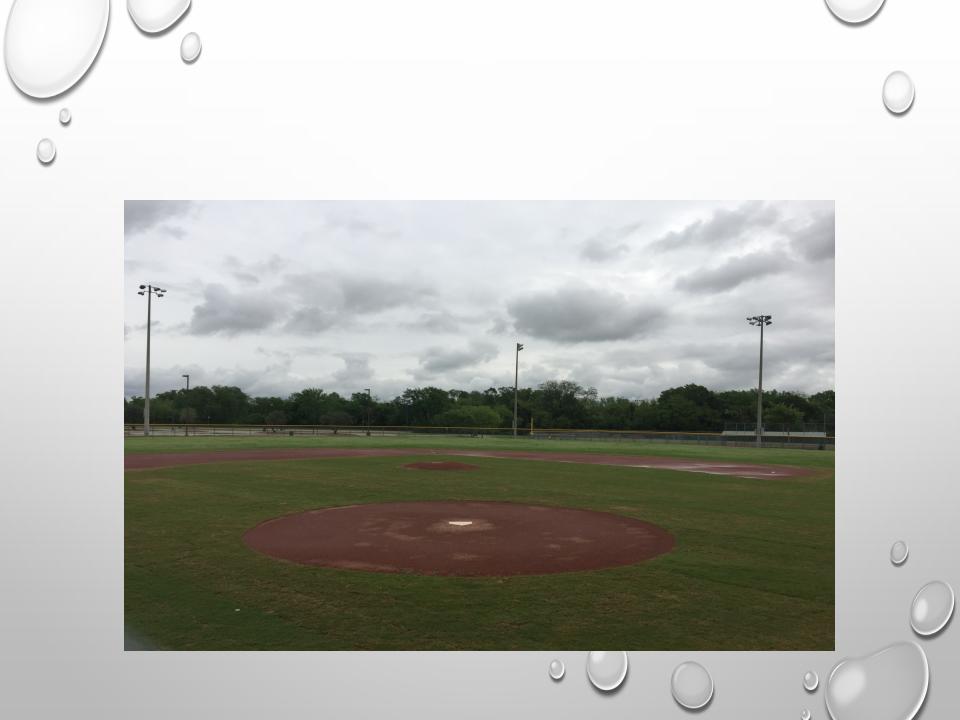


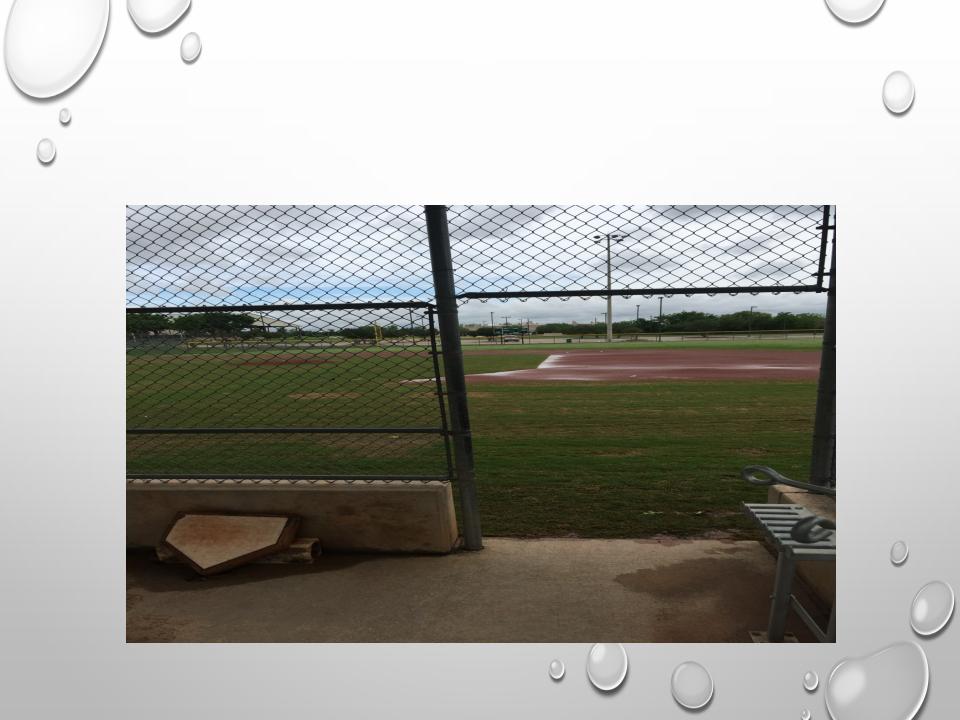






COMPLETED WORK



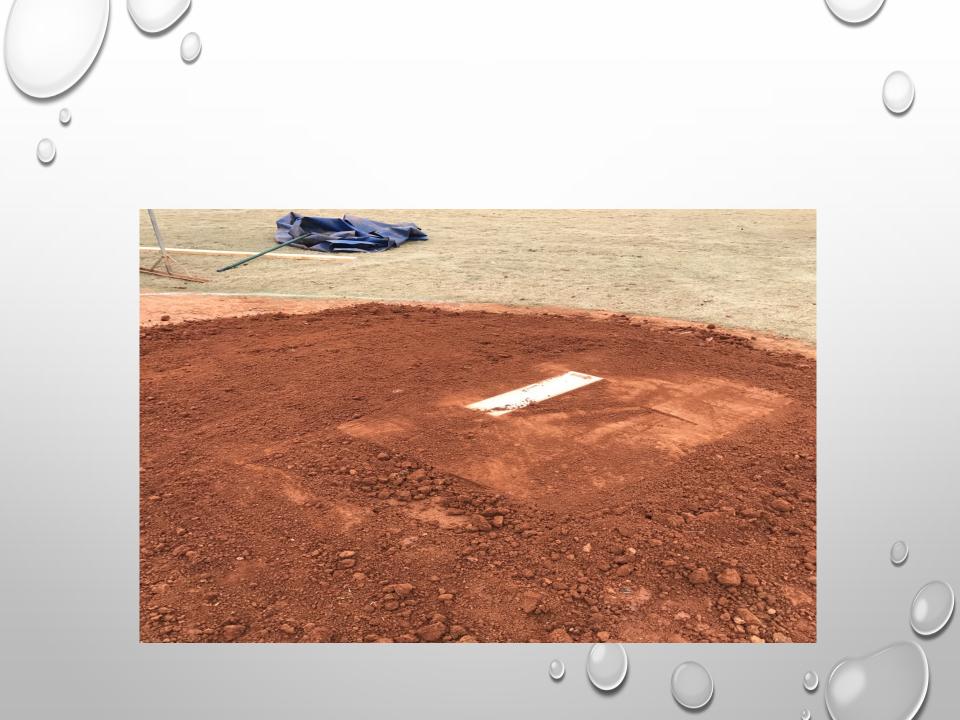


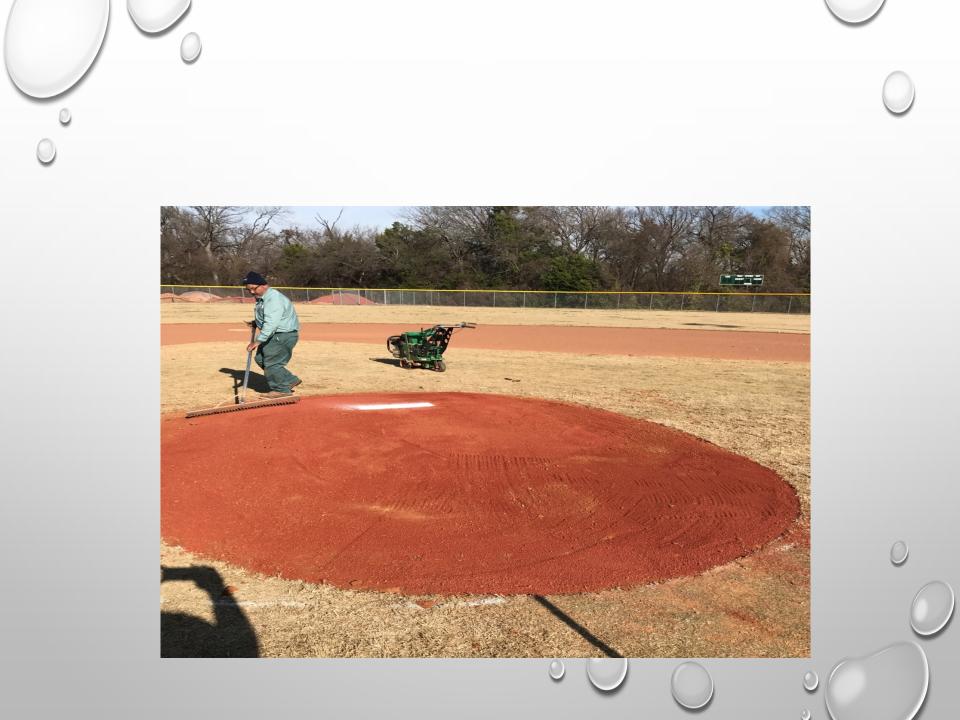


OUR COMMITMENT

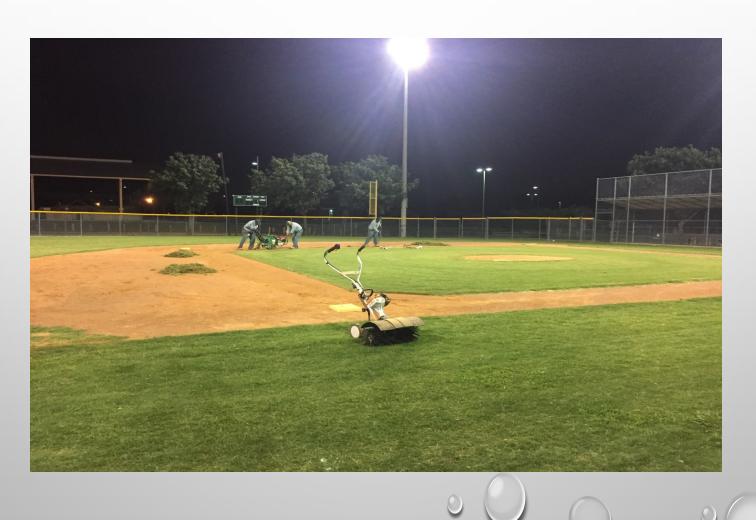
ATTITUDE, PASSION, FUNDING, EQUIPMENT, TRAINING, CONTINUING EDUCATION, AND SUPPORT

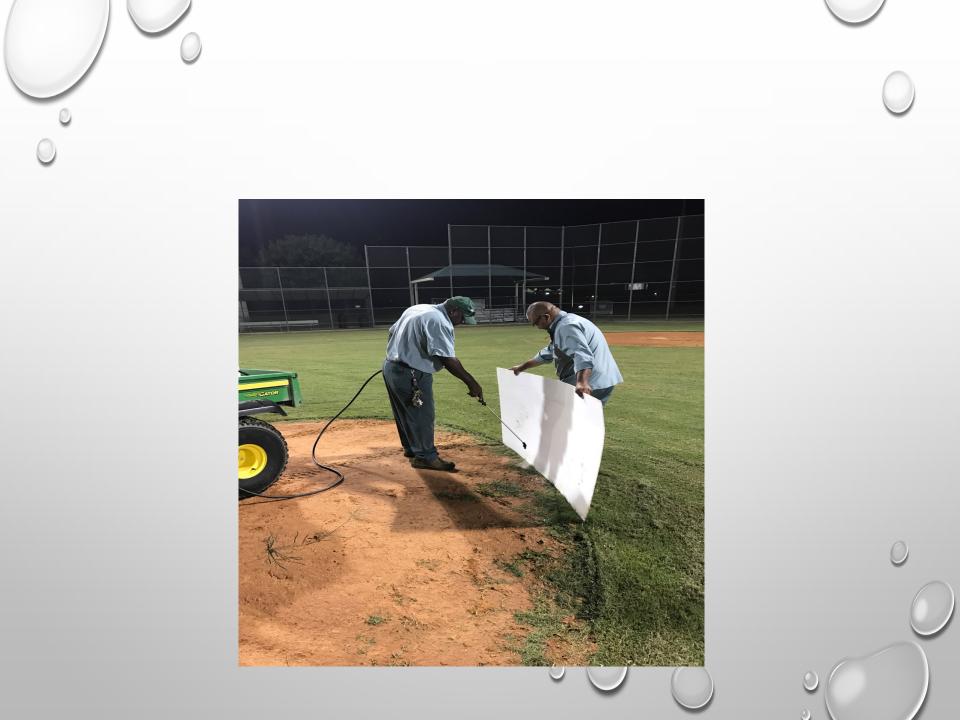




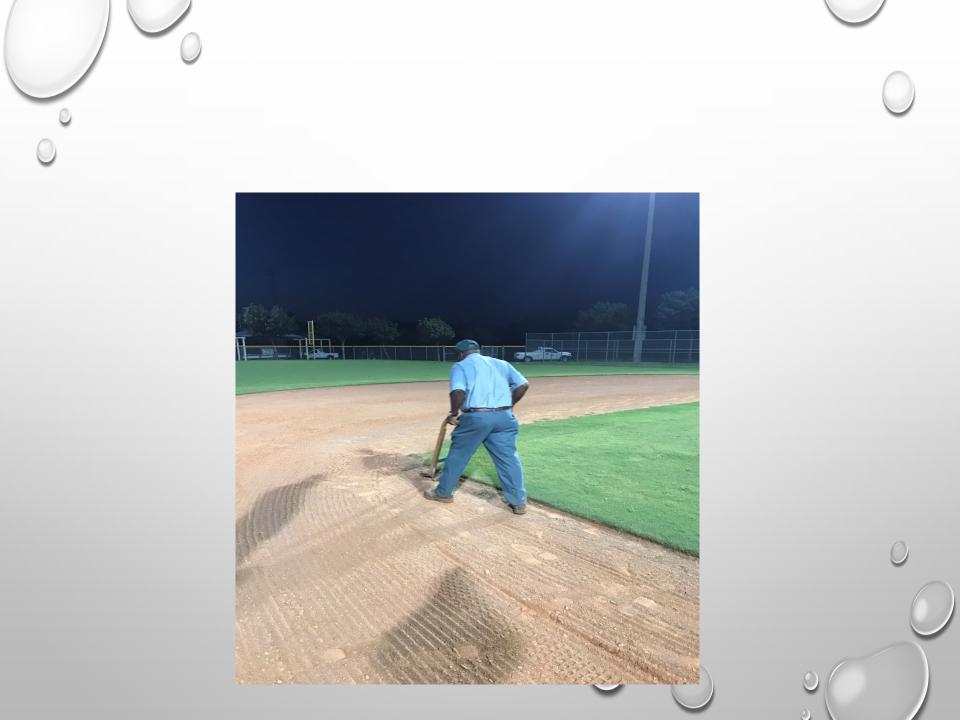


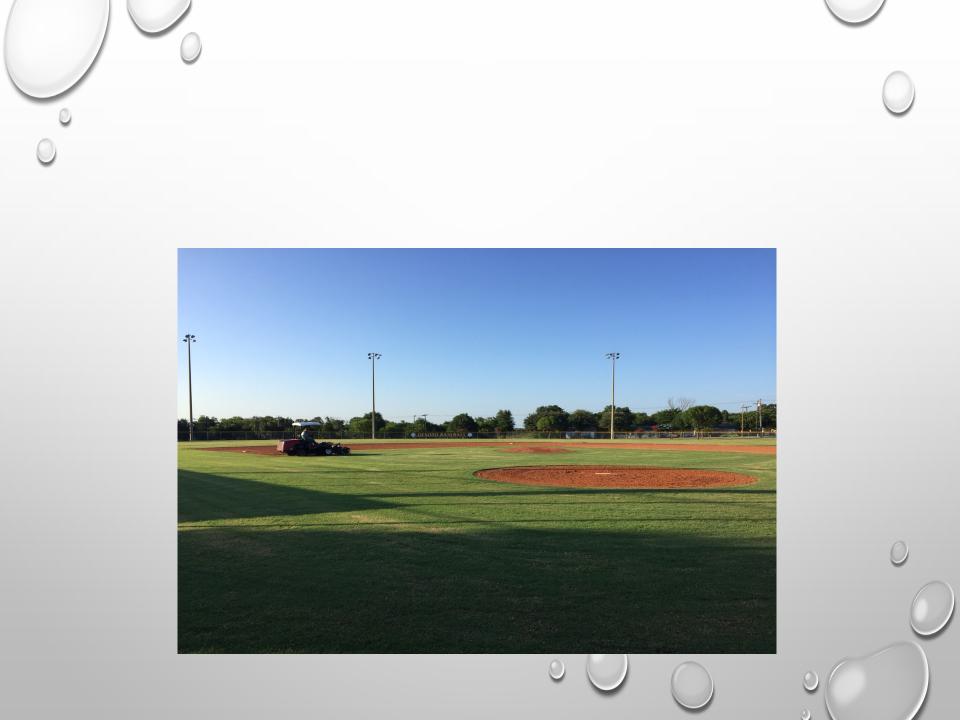
CONFIDENCE

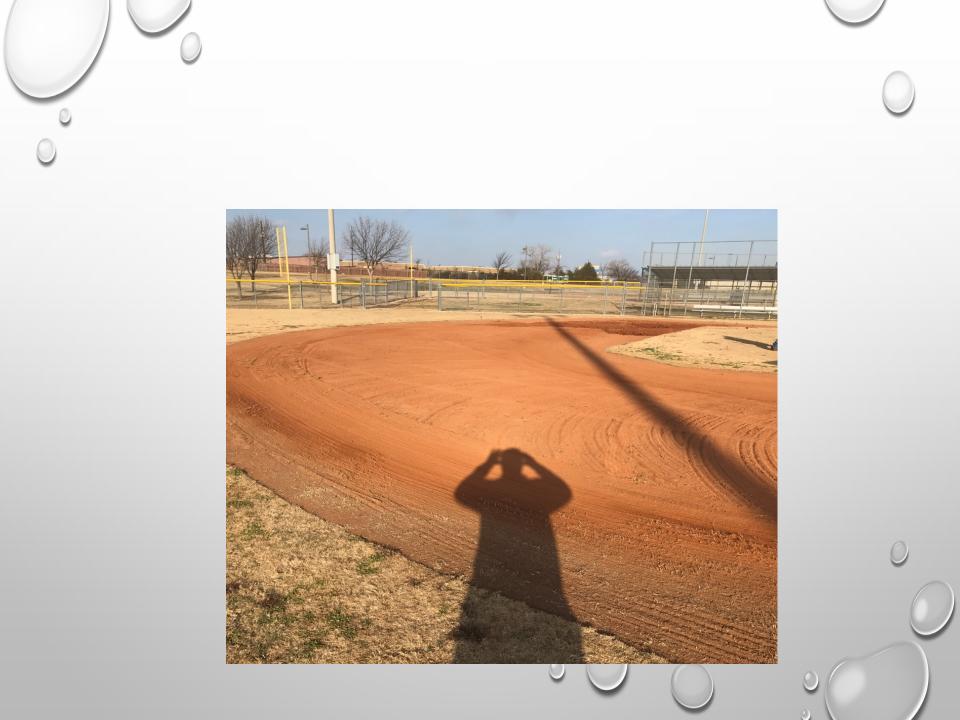


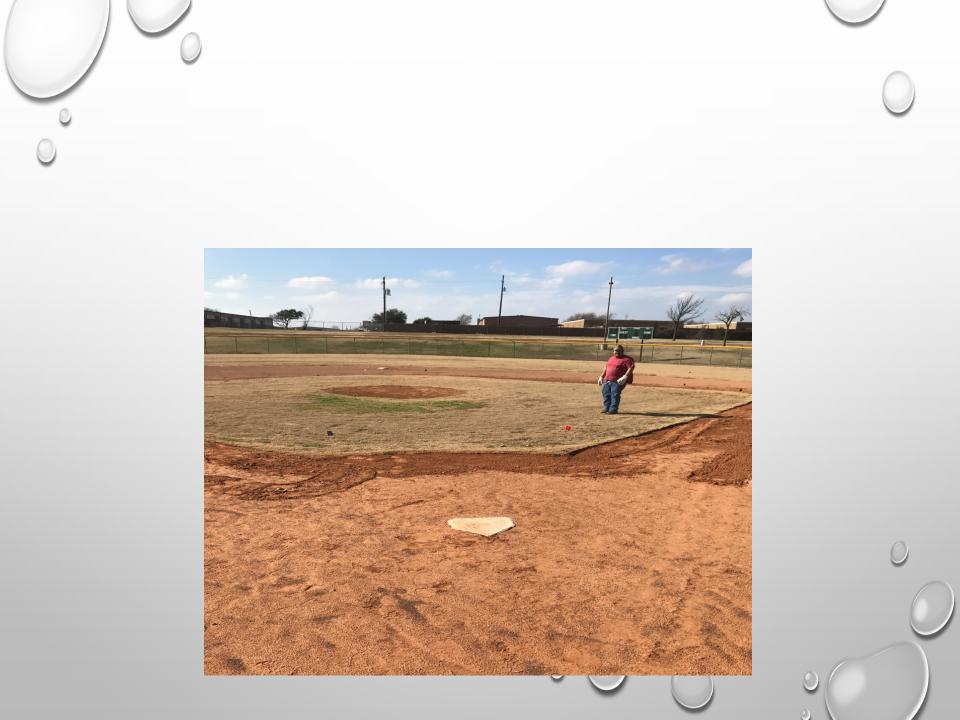














LOOKING TO THE FUTURE

TEAM DESOTO



MATERTURF PRODUCTS AND SERVICE, INC.

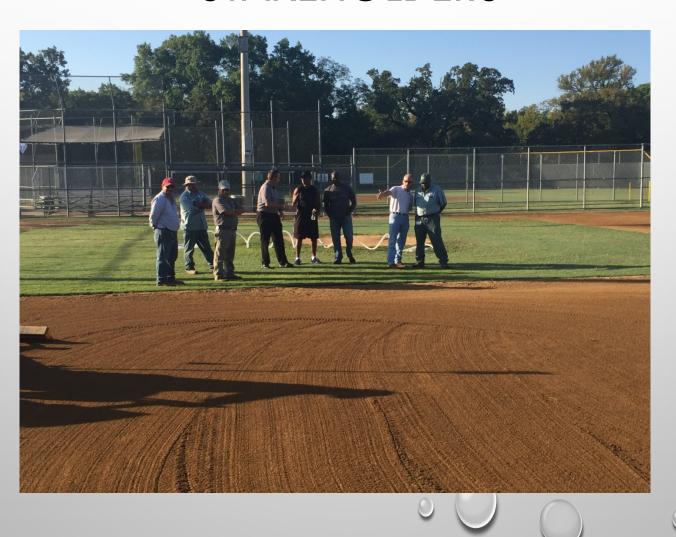
The infield mix has made our fields playable after rains faster than any other in the surrounding area. It has also cut down on our maintenance cost by not having to add any surface or drying agent...The city will be building a new complex in the next couple of years and will be using MasterTurf for all our infields.

Mason Ward

City of Carrollton

Athletic Supervisor

STAKEHOLDERS



GEORGE W. BUSH LITTLE LEAGUE FIELD WACO TX



TEXAS TURFGRASS SUMMER CONFERENCE

