Musco Lighting presents...

S.M.S. UNIVERSITY

sponsored by Texas Amateur Athletic Federation / Texas Recreation & Park Society

musco lighting — We Make It Happen.

Wednesday, 4/26/17: 12:30-1:00 pm – DAY ONE! WELCOME TO S.M.S, ANNOUNCEMENTS & DAY ONE AGENDA

1ST YEAR PROGRAM

1:15-2:30 pm – Basics of league and tournament scheduling (when the computer crashes) –
It is important for athletic professionals learn the principles and formulas for athletic scheduling to be able to schedule athletic events without the aid of computerized scheduling software programs and to be able to verify the accuracy of computerized scheduling software programs that they utilize.

2:45-4:00 pm – Don't forget the boomers! Senior athletic Programming – Are You Ready for the Boomer's Athletic Needs? The Baby Boomer Generation comprises nearly 76 million individuals born across the span of nearly two decades. Their leisure habits and preferences vary tremendously and attendees will learn how to serve this unique group.

2ND YEAR PROGRAM

1:15-2:30 pm – Managing Volunteers – Descript
Training staff to correctly and fully engage volunteers not only accomplishes short term goals, but also creates buy in for your programs. Learn how to create a volunteer position description. Learn how to effectively recruit new volunteers and retain current ones. Define the value of volunteerism in their organizations. Recording service, awards, etc.

2:45-4:00 pm – All Inclusive Sports Programming—
Cacy Saffery
President
Miracle League of Frisco
(214) 493-6917
president@friscomiracleleague.org

MAINTENANCE PROGRAM

1:15-2:30 pm – Best Practices of Natural Turf and Synthetic Turf - When does it make sense to add synthetic turf fields to your sports complex? This session will aid you in understanding the safest and playability benefits of both sports turf systems, as well as the association costs for infrastructure, maintenance and replacement.

2:45-3:45 pm - Simple Irrigation repair – Course will introduce students to major components of an irrigation system, common problems that may be encountered and the methodology of irrigation repairs. Also discussed will be safety topics, codes and regulations, water restrictions and required tools and equipment to maintain an irrigation system.

4:15 – 5:30 pm - "Developing Teams via the Games we Play" (ALL TRACTS SESSION) - Dr. ***Michal Anne Lord, Executive Director, Texas Recreation & Parks Society***

6:30 – 8:30 pm – *Social*

Thursday, 4/27/17: 8:15-8:30 pm – DAY TWO! GOOD MORNING, ANNOUNCEMENTS & DAY TWO AGENDA

1ST YEAR PROGRAM

8:30–9:45 am – Conflict Resolution – The session spells out exactly what Conflict Resolution is and gives a myriad of examples how to mitigate potential dangerous situations. Participants will learn important tips that can assist them. The session further will demonstrate the importance for one to become a master at Conflict Resolution if they want to both survive and move up the agency ladder.

10:00 – 11:15 am – Setting Coaches up for Success
Sports that are fun, positive and safe for children cultivate these benefits. But what makes the difference between youth sport participation being beneficial or harmful for children? Primarily, it is the attitudes and behaviors of adults involved in the program. Volunteer coaches are oftentimes the most important role model in a young athlete's life.

2ND YEAR PROGRAM

8:30–9:45 am - Evaluation and Marketing of your sports programs - A youth sports program's success depends on the support and participation of the community. Programs need to consider multiple ways to promote their philosophy and programming to engage the community and encourage maximum participation. This discussion will allow youth sports administrators to discuss and share a variety of effective marketing strategies.

10:00 – 11:15 am – Concussion: It is not just the NFL!
Concussions are occurring in youth sports and the impact can be life shattering for our young athletes. We will discuss the impact of a concussion on a youth brain and how this impact can affect their quality of life long after the injury.

MAINTENANCE PROGRAM

8:30–9:45 am Ballfield maintenance – Learn all the basics of ballfield maintenance including proper dragging, lining and caring for ballfields. This will be a hands on experience!

10:00 – 11:15 am – Turf Grass Maintenance – Learn proper timing for pre-emergent herbicides, how to best test soil for proper fertilizer ratios and cultural practices to improve turf quality. Through small group discussion participants will share how they best accomplish maintenance standards.

11:30-12:45 pm - A "Grand" Approach to Parks and Rec – Creating the "WOW" in Parks and Recreation! This fast-paced session provides participants information on how to create the "WOW" in their organization! The session will provide examples of the power of "WOW" and share meaningful information how everyone can join the "WOW" bandwagon! What to improve how your community thinks about YOU? Here we explore how to elevate the Athletics Profession to soaring new heights!

12:45 – 1:00 pm - CLOSING REMARKS

******all speakers/topics/off-site education session locations are subject to change. TAAF/TRAPS reserve the right to alter the above schedule without notice to registrants.******

TAAF / TRAPS
Sports Management School

The Texas Amateur Athletic Federation and the Texas Recreation & Park Society are pleased to continue the successful Sports Management School, which includes a 1st Year and 2nd Year Sports Program and a Maintenance Program.

This annual school is a perfect, economical opportunity to improve your knowledge and abilities in the sports management arena. You'll receive a crash-course on the hot topics of athletics, taught by "gurus" in the Parks and Recreation field.

SPORTS MANAGER CERTIFICATION

Upon completion of both years in the school, participants will become a TAAF Certified Professional Sports Manager (C.P.S.M.). Participants must recertify within four (4) years of the date certified to retain certification.

Participants in the TAAF / TRAPS SMS University will obtain .1 CEUs for each class attended, and must attend a minimum of five (5) classes in their entirety to receive credit. Attendees will receive a certificate of completion following the conclusion of the school. First and second year students may interchange maintenance sessions to earn credits toward their certification.

REGISTRATION INFORMATION

Contact the TAAF State Office for a registration form or download form or register online at www.taaf.com. If you download, please complete and mail your registration form along with payment to the following address:

Texas Amateur Athletic Federation
Attention: SMS University
P.O. Box 1789
Georgetown, Texas 78627-1789

Registration Fees
$35.00 prior to March 31st
$50.00 after March 31st
$10.00 for CEUs (optional)

For additional information, please contact the TAAF State Office at (512) 863-9400.

The Original State Championships of Texas

Texas Amateur Athletic Federation
PO Box 1789
Georgetown, Texas 78627-1789

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S.M.S. UNIVERSITY

Sponsored by
Texas Amateur Athletic Federation
Texas Recreation & Park Society

April 26 & 27, 2017

DoubleTree by Hilton Airport
37 NE Loop 410
San Antonio, Texas
(210 366-2424)
$105.00/night + tax

TEXAS Recreation & Park Society