



TAAF 101

The Basics



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3 THINGS TO REMEMBER!

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Who do we Benefit?

- Benefits to your Customer – The Team or Individual participating in your local program
- Benefits to your employer – Your City or organization
- Benefits to you
- Often TAAF benefits all three!

C / E /or ME

- C - Your Customer!
- E - Your Employer!
- ME - #1

Sports & Programs

- Brief History of how TAAF got started
- 48 State Championships in 12 sports
- 2 Multi-sport festivals
- 3 Educational opportunities
- 4 Certification Programs
- 3 Categories for scholarships








Sports

- The TAAF team or individual registration fee is a fraction of National Programs.
- TAAF sports are turnkey!
- The TAAF insurance program is the same coverages as for USSSA at a fraction of the cost!



Cost Comparison 2021 Rates League Fees



	T.A.A.F.	U.S.A.	U.S.S.S.A.	Results
League Team Registration Fee	\$10 Adult \$5 Youth	\$18 Adult \$15 youth	\$25 Adult \$25 Youth	
Venue Owners Insurance (No waivers)	\$410 (\$2 Million)	\$1100 (\$5 Million)	\$600 (\$2 Million)	
Team Insurance	\$75 per team (secondary ins.)	\$120 (Youth 12&u) \$150 (Youth 13-19)	\$137-265 youth (per team/ sec) \$442 Adult (per team/sec)	
Tournament Ins. (3 days)	\$125 Weekend	\$100 Per day	\$300 Weekend	
Umpire Registration Insurance	\$10 Softball only	\$30 Softball only	\$60 All sports	
Umpire Certification Test	YES	YES	YES	All Three

Sport Benefits

- Sports, rules and classifications designed for the recreational team-
"grass root" programming!
- Providing opportunities for your city's teams to compete locally, regionally or at a State level.
- Providing economic impact for your community



Sport Support Programs



- **National Alliance of Youth Sports** – Coaches Certification with or without a background check at discounted rates. Normal rate is \$20 TAAF member rate \$18. With a Coach background check \$25 Background check only \$10
- **National Alliance of Youth Sports** – Parents program \$5 per family. An education and membership program that supports youth sports parents while helping youth sports organizations eradicate parent issues.

TAAF Officials Certification

- Officials certification available in Flag Football, Basketball, Volleyball, Kickball and Softball.
- Officials certification guarantees knowledge of TAAF rules (officials are tested)
- Insurance for your officials

TAAF “Free” Programs

- State organizing body for – USA Punt, Pass and Kick Program
- State organizing body for MLB –Pitch, Hit and Run Program
- TAAF First Start Track Program – TAAF supplies rules and ribbons for a local meet. Designed to be a feeder program to a Member City’s Summer Track Program

Educational Opportunities

- SMS University
 - CPSM (Certified Professional Sports Manager) CEU opportunities
TAAF Member City employees get the discounted rate of \$50
 - TAAF Annual Meeting (3 sessions – offering CEU's)
 - TRAPS Institute – The Athletics/Aquatics branch aka TAAF Education committee coordinates the sessions

Professional Development

- State-wide networking opportunities at the 3 meeting per year.
- Regional networking opportunities. Huge amount of experience is in TAAF!
- Involvement opportunities – TAAF “team” members on a variety of topics and areas (i.e. legislative issues, ways and means, nominations, etc.)
- Games of Texas (Summer and Winter) liaisons
- Legislative author – If you want to see a rule change you can submit legislation. One city / one vote –your city gets a say in how TAAF operates.

Professional Development

continued

- TAAF leadership positions on a State and Regional level
 - Elected positions Regional Director, Executive board member and President
 - Appointed positions Team leader & Sports Commissioner
- TAAF is a breeding ground for Professional leadership in the Parks and Recreation field

Recognition, Awards and Scholarship Opportunities

- TAAF Hall of Fame
- TAAF Athlete of the Year
- TAAF Annual Awards
- TAAF Scholarship Program – Athlete, Recreation Field Student and Employee

Additional Benefits

- BSN – sports equipment @ Buy Board prices! 20% off and free shipping
- Softballs and Baseballs – Dudley at some of the lowest prices in the State
- TAAF Lighting Standards- When developing or renovating existing facilities, using these standards can help assure a quality and safe facility within the field lighting spectrum

Texas Association of School Boards (BuyBoard)
Bid # 413-12

Product Discount Schedule

Product Category

Discount

In-Stock Physical Education

22%

Key Product Categories:

Playground Balls, Scooters, Voit Activity Balls, Cones, Bowling, Floor Mats, Gymnastics, Hoops, Juggling, Jump Ropes, Parachutes, Pinnies & Vests, Spots, Toss and Catch

In-Stock Athletic Equipment

18%

Key Product Categories:

Baseball/Softball, Basketball, Benches & Bleachers, Coaches Aids, Field Maintenance, Football, Hockey, Lacrosse, Scoreboards, Soccer, Tennis, Track & Field & Windscreens

In-Stock Fitness Equipment **15%**

Key Product Categories

Dumbbells, Kettlebells, Olympic Weight Sets, Plyometrix
Platforms, Weight Plates, Racks

In-Stock Electronics **10%**

Key Product Categories

Blood Pressure Testers, Body Fat Scales, Heart Rate Monitors

Uniforms & Apparel **35%**

Stock branded team uniforms and apparel discount off MSRP

Drop Ship **8%**

Discount applies to items direct shipped from vendors

Additional Benefits that are in the works!

- Team Uniform package discounts – three levels – from basic to “sweet”
- Ballfield material discounts – from infield soil, soil conditioners and drying agents, to pesticides and herbicides.