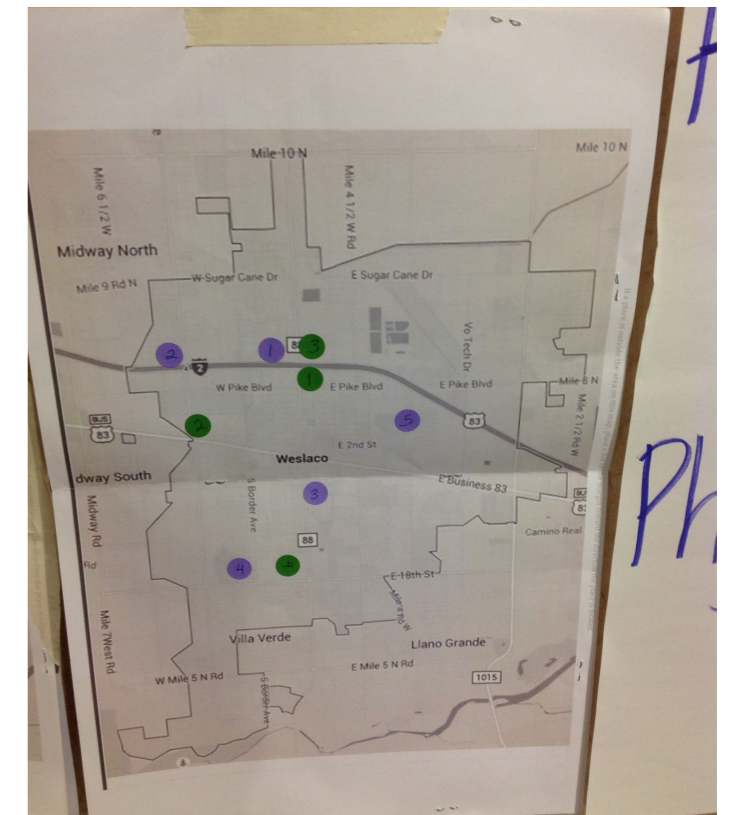




Trends in Events

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Texas A&M AgriLife Extension



Knowledge

Accessibility

- Walkability
- Transportation
- Gateways
- Open
- Usable
- Public versus special use



Fit / Support

- Age Appropriate
- Neighborhood context
- Activity
- Types of Use
- Times
- Target Market – and beyond



Programming

- About Programming
- Around the community
- In parks
- In park poor areas
- With key partners
- In Parking lots and parking garages





Part of Daily Life

Sponsorships and partnerships



Lara Solt/Staff Photographer
Women stretched on the Ginsburg Family Great Lawn during Tuesday's "Stroller Boot Camp" workout session hosted by the YMCA.

PARTNERSHIPS

#	Question	0	1-3	4-6	7-9	10+	Responses, Total Responses
1	Foundation(s)	<u>57.78%</u>	<u>38.52%</u>	<u>1.48%</u>	<u>1.48%</u>	<u>0.74%</u>	135
2	Friend's Group(s)	<u>55.00%</u>	<u>37.14%</u>	<u>5.00%</u>	<u>0.00%</u>	<u>2.86%</u>	140
3	Sports Association(s)	<u>20.99%</u>	<u>36.42%</u>	<u>31.48%</u>	<u>3.70%</u>	<u>7.41%</u>	> 77% 162
4	Public Partnership(s) with schools	<u>31.17%</u>	<u>55.84%</u>	<u>7.14%</u>	<u>1.30%</u>	<u>4.55%</u>	> 67% 154
5	Public Partnership(s) with other public entities	<u>42.95%</u>	<u>47.65%</u>	<u>4.70%</u>	<u>2.01%</u>	<u>2.68%</u>	> 53% 149
6	Private Partnership(s)	<u>61.43%</u>	<u>27.14%</u>	<u>5.71%</u>	<u>1.43%</u>	<u>4.29%</u>	140
7	Formal Volunteer Organizations	<u>37.82%</u>	<u>46.79%</u>	<u>8.33%</u>	<u>3.21%</u>	<u>3.85%</u>	> 60% 156
8	Other	<u>86.30%</u>	<u>8.22%</u>	<u>0.00%</u>	<u>0.00%</u>	<u>5.48%</u>	73

Regional Planning

- Compliment not compete
- Open dialog
- Share resources and knowledge
- Work together, not against each other



Local Resources: Shared Use

Smart Use of Community Resources: An Interactive Lesson for Public Schools on Joint Use Agreements



Existing Activities /Spaces

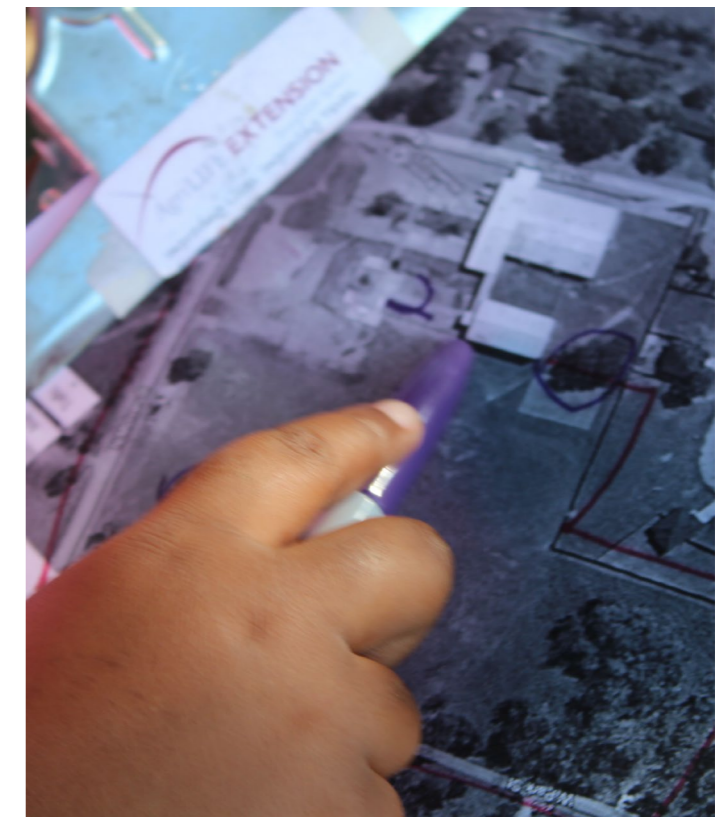
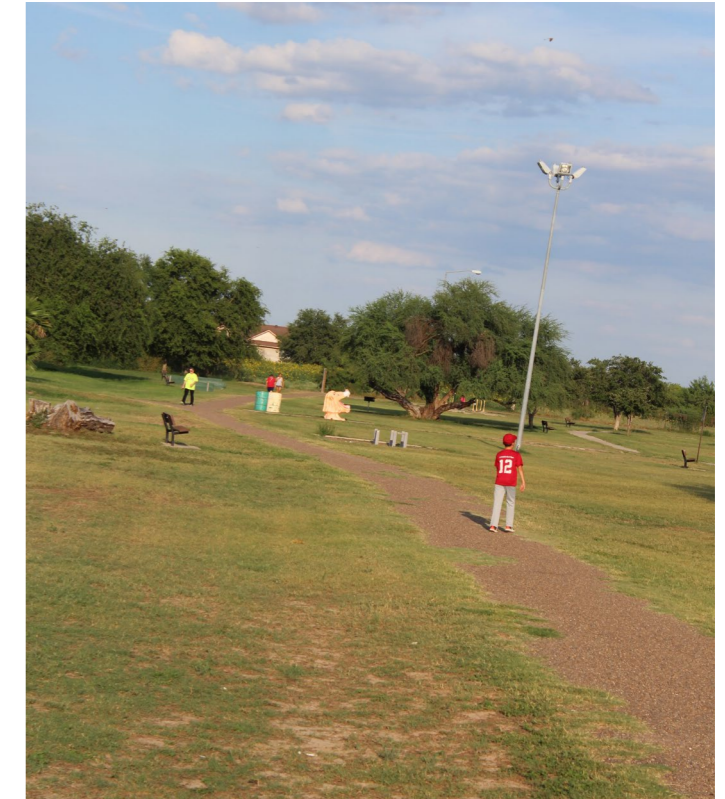


Tactical "Urbanism"... not temporary



Pop Ups





Discussion

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